

# The facts about informal caregiving

## And the increasing need for home health care options for your clients



There's a growing need for informal care in the U.S., with **74% of people** preferring to receive their long-term care (LTC) at home.<sup>1</sup>



Informal care is usually provided by **loved ones, friends or neighbors** — who go unpaid for the daily care and assistance they provide.

Informal care is perceived as being free or at little cost, but in reality, a significant cost is associated with the sacrifices that family members and friends make to provide this care:

### Income



**\$300,000** is the average lifetime loss in income and benefits for informal caregivers.<sup>2</sup>

### Time



**30 billion hours** per year are spent on informal caregiving, with **22 billion hours** performed by people with full-time jobs.<sup>3</sup>

### Health



**40%** of sole caregivers predeceased the person for whom they were caring.<sup>4</sup>



Contact your Nationwide representative or the Nationwide Sales and Service Center at 1-800-321-6064 to discuss how Nationwide can help you plan for your future long-term care needs.

<sup>1</sup> "Health Care and Long-term Care Study," presented by Harris Poll for Nationwide (November 2015).

<sup>2</sup> "Caregiver Statistics: Work and Caregiving," Family Caregiver Alliance National Center on Caregiving (February 2015).

<sup>3</sup> "The Caregiving Landscape: Challenges and Opportunities for Employers," Nobel, Weiss, Sasser, Sherman and Pickering (March 2017).

<sup>4</sup> "I'm losing myself, being a caregiver," Ron Kauffman on Caring.com (Oct. 16, 2016).



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LAM-2852AO (11/17)